

THE COUNTRY'S FIRST VIRTUAL EVENT FOR THREE MEGA INDUSTRIES



PACKPRINTPLAS PHILIPPINES VX

OCTOBER 8-14, 2020
ONLINE, EVERYWHERE

Held coinciding with:

 **PACKPRINTPLAS
PHILIPPINES**

OCTOBER 8-10, 2020 | SMX CONVENTION CENTER MANILA

Jointly Organized by:

Powered by:



Endorsed by:



Officially supported by:
Messe Düsseldorf / Organizer of:



ARE YOU READY FOR THE NEXT NORMAL?

For the past 27 years, **Pack Print Plas Philippines (PPP)** has been providing the industry a single platform where producers, suppliers and consumers have convenient access to technology, product development, industry research, and production solutions to benefit both international and domestic markets.

This year, held coinciding its physical show, PPP is launching its first virtual edition! **Pack Print Plas Philippines VX** will give unlimited opportunities for your company, as you will be networking with industry stakeholders and professionals no matter where you are.

Go physical, go virtual, or go both. Now, you have even more options to promote your company and meet buyers.

LEADING YOU TO THE GROWTH OF YOUR BUSINESS



Patrick Lawrence Tan,
Chief Executive Officer
Global-Link MP Events
International Inc.



Gernot Ringling,
Managing Director,
Messe Düsseldorf Asia

"Pack Print Plas Philippines has been around for 27 years already, and we believe that this will remain to be the most effective platform for these industries even as the way we do events continue to change. This virtual edition will provide the same opportunities that physical trade shows do; the only difference is we're delivering it in a digital space. The combination of these two highly effective platforms aims to serve all your business needs moving forward."

"We firmly believe that we are partnering with the best to make this show happen and can continue to deliver its purpose. This virtual show will give us an opportunity to upgrade, prepare and adapt to the changing business environment. Pack Print Plas Philippines VX will not replace our physical show; instead, it will make it stronger."

WHERE WE INTRODUCE YOU TO THE QUALITY BUYERS

- Advertising & Design Houses
 - Agents
 - Business Owners
 - CAD Printers
 - Commercial & Trade Printers
 - CEOs
 - Corporate Managements
 - Cosmetics and Personal Care Manufacturers
 - Dealers & Distributors
 - Entrepreneurs
 - Factory Owners
 - Finishing, Converting Companies
 - General Printers
 - Industry Suppliers
 - Industry Printers & Copy Shops
 - Manufacturers
 - Packaging Printers
 - Paper & Envelope Manufacturers
 - Print Buyers
 - Product Managers
 - Production Houses
 - Purchasers
 - Publishing Houses
 - Quality Controllers
 - Supermarket Owners
 - Technicians
 - Retailers
 - Wholesalers
- ...and other relevant industry professionals.

OUR EXPERTISE + TECHNOLOGY

Armed with 20+ years of experience in bringing buyers, brands, and sellers together, Global-Link MP is bringing its expertise to the digital space through an event technology that has been used by brands like Amazon, Cisco, the Hong Kong Trade Development Council, International New York Times, Siemens, and more.

The company has acquired exclusive rights to use this technology in the Philippines, tailor-fitting it to the specific needs of local exhibitors, and will be further developed under its new business unit, **VX Events by Global-Link MP.**

WHY GO VIRTUAL WITH US?

- 1 Longer duration and exposure**
Stay online for an extra four days after the main event days
- 2 Wider reach, larger attendance**
Meet people from all over the country (and the world) without leaving your home or office space
- 3 Adapt to the changing times**
Digital platforms will remain to be 3x more important than traditional sales channels in the coming years

- 4 Better than a website**
Promoted by organizers to a database of decision-makers, the virtual event will deliver more digital foot traffic to you
- 5 It's now easier to meet you**
People considered to be at higher risk for COVID-19 (such as decision-makers 60 and up) can easily visit the show and connect with you without having to leave their homes

YOUR VIRTUAL BOOTH

Standard Rate
(cut-off is August 31, 2020)
USD 2,250.00 per booth + VAT



Additional Services

3D SHOWROOM - USD 1,000.00
360 view with 10 clickable, rotatable products

2D SHOWROOM - USD 850.00
2-dimensional view with 10 clickable, rotatable products

BASIC VIDEO EDITING
(Client to provide storyboard, photos, and branding guidelines)

- **5-second - USD 200.00**
- **10-second - USD 300.00**

VIRTUAL BOOTH MATERIALS
(Client to provide text content, photos, and branding guidelines)

- **Logo Design - USD 150.00**
- **Fascia Board - USD 100.00**
- **Booth banner - USD 80.00**
- **4-Page A4 Size Brochure - USD 150.00**
- **2-Page A4 Size Flyer - USD 100.00**

All prices are subject to 12% VAT
Client to provide visual guides to render the product and showrooms.
Maximum of 2 revisions per material.

SHOWCASE YOUR BEST OFFERINGS



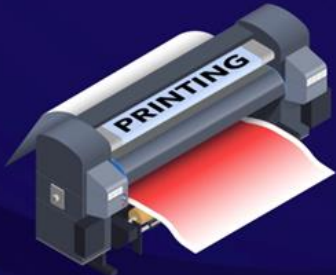
- Adhesives
- Chemicals and Raw Materials
- Coating Compounds
- Extruders and Extrusion Lines
- Heat and Control Equipment
- Hydraulic and Pneumatic
- Injection and Blow Moulding

- Machinery Auxiliary
- Mould
- Plastic Machinery
- Plastics & Rubber Compounds
- Recycling Equipment
- Rubber Goods
- Recycling Machine



- Blow Moulding Machines
- Bottle Production and Handling Systems
- Canning Machines
- Corrugated Boxes
- Filing and Packing Machines
- Food Packaging Solutions and Systems
- Package and Packaging Processes
- Packaging Container Making Machinery
- Packaging Machines and Materials
- Processing Machinery

- Packaging Production
- Packaging Recycling and Recovery Technologies
- Palletizing Machines
- Paper and Cardboard
- Pre-Press Systems and Software
- Raw Materials
- Services for the Packaging Industry
- Warehousing / Storage / Logistics / Transportation



- 3D Printers, Software, and Services
- Binding & Finishing Equipment
- Cutting & Engraving Services
- Decorating Printing Machinery
- Film & Film Processing Machines
- Finishing & Converting Systems
- Graphic Design Facilities
- Industry Service Suppliers
- Label and Narrow Web Printing Machinery
- Label Application Systems

- Overprinting & Inspection Equipment
- Paper and Cardboard Supplies
- Post-Printing Systems and Materials
- Pre-Press & Production Technology, Systems, and Software
- Printing Systems and Materials
- Radio Frequency Identification Systems
- Security Solutions
- Substrate & Adhesive
- Systems Integration Technologies

Note: This profile only a guide. Related products and services are welcome.

GET MORE EXPOSURE. BE A SPONSOR.

NOTE: BOOKED AS ADD-ON TO YOUR VIRTUAL BOOTH.

	CO-PRESENTER: USD 5,000.00 + VAT (3 slots only)	MAJOR SPONSOR: USD 4,000.00 + VAT (3 slots only)	SHOW SPONSOR: USD 3,000.00 + VAT (6 slots only)
• 3D Showroom	With 8 clickables	With 5 clickables	With 3 clickables
• Highlighted booth at the exhibition hall	1st row	2nd row	3rd & 4th rows
• Promotional video at the lobby	15-seconder	10-seconder	5-seconder
• Logo on the registration page	Yes	No	No
• Logo on the visitor confirmation email	Yes	Yes	No
• Logo in relevant promotional materials	Yes	Yes	Yes
• Featured social media post	3x	2x	1x
• Layout & design services (up to 3 revisions) - Digital fascia board - 4-page electronic brochure	Yes	Yes	Yes
• Basic video editing (Royalty-free music background; storyboard c/o exhibitor; maximum of three revisions)	15-seconder	10-seconder	5-seconder

CONTACT OUR TEAM TODAY:

info@globalinkmp.com and pppmanila@mda.com.sg