

Final Press Report

INDOPLAS, INDOPACK (incorporating INDOPROCESS) and INDOPRINT 2016 concludes yet another successful edition with healthy turnout of over 22,000 trade visitors

22 September 2016 – Indonesia’s leading 3-in-1 exhibition for the plastics, packaging and printing sectors closed on a high note earlier this month, bringing together 22,479 trade visitors and industry professionals from 34 countries. This year’s edition of the biennial INDOPLAS, INDOPACK (incorporating INDOPROCESS) and INDOPRINT hosted new and improved technologies and solutions across all of its three signature showcases. From raw materials to semi-finished components, multi-function machines and equipment, customised solutions through to integrated processing methods, trade visitors were treated to an extensive spectrum of expertise, driven by innovation for growth developed by global leading manufacturers and renowned brands such as Heidelberg, BSW Machinery Handels, Kraiburg TPE, Maguire Products Asia, Beijing Daheng Image Vision, Honda Logistics, Chemko S.C., Contitech Print Service, Epson, Garant Maschinenhandel, Hewlett-Packard, Ricoh, Macchi, Mimaki, Mosca, NGR, Piovan, Sweet Industries India, Windmoeller & Hoelscher, and many more.

The four-day exhibition, held from 7 to 10 September at Jakarta International Expo, continues to improve its position on the global front as Indonesia’s most synergistic mega exhibition with its expanding participation from international players. INDOPLAS, INDOPACK (incorporating INDOPROCESS) and INDOPRINT 2016 offered a comprehensive business platform catering to the entire end-to-end supply chain for the plastics, packaging and printing industries from 372 exhibiting companies from 20 countries and economic regions, the exhibition’s biggest line-up to date.

“The strong showing in participation signifies the growing opportunities in Indonesia and the region. The overwhelming response further underscores INDOPLAS, INDOPACK (incorporating INDOPROCESS) and INDOPRINT as a strategic exhibition for industry players,” commented Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia. He added “This year, we also witnessed record numbers with the exhibition enjoying its highest attendance to date. This proves once again that the 3-in-1 synergistic exhibition is one of the most anticipated shows on the plastics, packaging and printing calendar.”

More than 22,000 trade visitors packed the halls during the exhibition as they were treated to scores of product demonstrations from new and improved machineries on display. Majority of the demonstrations managed to draw interests from relevant visiting groups and delegations searching for the latest technology to heighten their business success. One such trade visitor, Mr Frank James of Pragati Plastics India, shared “The exhibition is well organised with many machines displaying different functions that suits the industries. You get to witness first-hand on the simplicity of operating complex machineries as well.”

A series of conferences and seminars ran concurrently with the exhibition as thought leaders and industry experts took the stage to share ideas and



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solutions for modern-day challenges that their respective industries face. These seminars were well-received by the visiting attendees, as shared by one such speaker. Mr Raimon TH Wong, Sales Manager for Asia Pacific, NGR-ASIA, shared "The exhibition is a very good platform for us to showcase our recycling machines. The overwhelming response that we received for our seminar that was held earlier today showed the relevancy between the visitors and the exhibition."

Commenting on the relevance and importance of the co-related exhibitions, Mr Raymond B. Wonojudo, Head of Sales & Marketing for PT Heidelberg Indonesia, said "INDOPACK and INDOPRINT gave Heidelberg Indonesia the stage needed to showcase to the market that we have a good partnership with Masterwork, one of the best packaging companies around. The exhibition provided a golden opportunity for us to present and demonstrate our machine." Reinforcing the idea is Mr Tony Yin, Vice General Manager for Beijing Daheng Image Vision, who added "We decided to participate in this exhibition because of the growing market in Indonesia. We had a couple of good leads and enquiries from exhibitors from the co-located exhibitions."

On display at Indonesia's leading plastics, packaging and printing exhibitions are International suppliers, whom made up more than half of the exhibitors and occupied close to 50% of the show floor. National pavilions and groups from China, Germany, Korea, Singapore, Taiwan and Thailand were strong crowd pullers. Mr Lee Sunwoo, Chemko S.C., said "We have many visitors showing plenty of interest in our products. We just concluded a business discussion with one of the suppliers here and we are looking forward to more business opportunities that we have gathered from this exhibition." Another first time exhibitor at INDOPACK, Mr Bhavesh Yadava, Managing Director of Sweet Industries India, added "We figured that INDOPACK will offer us the quickest and easiest way to get into Indonesia's packaging market. The exhibition is certainly better than what we have expected, and we are now in the concluding stages of finalising a couple of deals."

Jointly organised by Messe Düsseldorf Asia and partner PT. Wahana Kemalaniaga Makmur (WAKENI), the exhibition continued on its ascension as Indonesia's primary showcase for the plastic, packaging and printing sectors. Dr Sven Breitung of Trade Fairs and Research from VDMA, Germany, explained "Indonesia's plastic, printing, and especially, packaging markets are growing. The high demand from these industries is a result of the growing young population in Indonesia, creating a promising market for our exhibitors." Further complimenting on this and looking forward to the next edition, Mrs Rini Sumardi, Managing Director, WAKENI, added "With the healthy response that we have gathered from all fronts for this edition of INDOPLAS, INDOPACK (incorporating INDOPROCESS) and INDOPRINT, we are already planning for an even bigger show in 2018."

The next edition of INDOPLAS, INDOPACK (incorporating INDOPROCESS) and INDOPRINT will return in 2018 at the Jakarta International Expo Kemayoran. The exhibition will take place from 19 to 22 September.

For more information on the three co-located trade exhibitions, please visit: www.indoprintpackplas.com



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About the organisers

Messe Düsseldorf GmbH is one of the world's most successful exhibition organisers, responsible for organising more than 20 of the world's number one exhibitions in various industries including plastics, packaging and printing – namely, the globally acclaimed K Fair, interpack and drupa held in Düsseldorf, Germany. Its subsidiary office – Messe Düsseldorf Asia (MDA), with extensive expertise in organising trade fairs in Southeast Asia, has developed a portfolio of numerous trade fairs in Southeast Asia since 1995. MDA's trade fairs for the plastics and rubber sectors in Malaysia, Thailand and Vietnam (M-PLAS, TIPREX and PLASTICS & RUBBER VIETNAM), and printing and packaging in Thailand (PACK PRINT INTERNATIONAL) have met with resounding successes and are today benchmark events serving the regional markets of Southeast Asia and beyond. PT Wahana Kemalaniaga Makmur (WAKENI) represents Messe Düsseldorf GmbH for the marketing and promotion of its trade fairs to the Indonesian market including K, interpack and drupa.

For more information on The Indonesian International Plastics, Packaging, Processing and Printing Exhibitions 2018, visit www.indoprintpackplas.com.

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The 10th Indonesian International
Plastics Exhibition



The 9th Indonesian International
Packaging Exhibition



The 9th Indonesian International
Printing Exhibition

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