

**Press release**  
**For immediate release**

## **INDOPLAS, INDOPACK (incorporating INDOPROCESS) and INDOPRINT 2014 deliver outstanding performance and visitor turnout**

- **Record-breaking turnout with over 22,000 international visitors**
- **Successful conference and seminars augment the exhibitions as the leading business platform**

**22 Sept. 2014** – Indonesia's leading synergistic tri-sector exhibitions closed successfully earlier this month, surpassing expectations with robust exhibitor and visitor participation. INDOPLAS, INDOPACK (incorporating INDOPROCESS) and INDOPRINT 2014 attracted more than 22,000 quality trade professionals from Indonesia and the region, a 20% increase in visitors from the last edition held in 2012. The three exhibitions showcased an impressive range of technology and innovations that included energy-efficient machinery, the latest equipment and applications, to new solutions and services across the plastics, packaging, processing and printing sectors.

"It is heartening and very encouraging to see such a notable increase in exhibitors and visitors to the three exhibitions," said Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia. "This year, we also saw record numbers with the largest line-up of 362 companies from 19 countries, representing a 30% increase from 2012, as well as a stellar display of machinery onsite - an indication that the three exhibitions are gaining importance and relevance in the plastics, packaging and printing industries."

The four-day exhibition which spanned 13,000 sqm at the Jakarta International Expo, Kemayoran, provided a one-stop business platform serving the entire end-to-end supply chain for the plastic, packaging and printing sectors. The exhibitions were also complemented by the value-added conference and seminar programmes from leading industry authorities such as the VDMA from Germany, The Indonesian Packaging Federation, and SML Maschinengesellschaft MBH from Austria, Lubrizol Engineered Polymers, and Exxonmobil Chemical Asia Pacific that were well-attended as they shared best practices and innovations that addressed market trends and technological demands. While on the printing front, Heidelberg Indonesia, KOPI GRAFIKA and the Thai Trade office focused on providing expertise on upscale printing innovations, achieving equitable profits and efficient machine performance.



The 9th Indonesian International  
Plastics Exhibition  
[www.indoplas.com](http://www.indoplas.com)



The 8th Indonesian International  
Packaging Exhibition  
[www.indopack.net](http://www.indopack.net)



The 8th Indonesian International  
Printing Exhibition  
[www.indoprint.net](http://www.indoprint.net)

**3 – 6 Sept 2014**

Jakarta International Expo  
Kemayoran, Jakarta  
Indonesia

Supported by  
Messe Düsseldorf / Organizer of :



Jointly organized by :

**wakeni**  
Exhibition & Convention Expert  
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INDOPLAS, INDOPACK (incorporating INDOPROCESS) and INDOPRINT 2014 successfully attracted international trade visitors, buyers and market specialists looking for advanced technology to further enhance their business success. Among them was trade visitor, Mr Rachmat Sarwono, Director, Borobudur Industri Jamu PT, who affirmed the synergistic exhibitions as “a good platform to find relevant technologies for my business and I came personally to look for better packaging machines.”

Highlighting the relevance and importance of each exhibition for the thriving domestic market, Mr Peter Janusik, President Director of P.T. Heidelberg Indonesia shared that “INDOPRINT 2014 attracted a wide range of customers from all over Indonesia. We were impressed with the quality and quantity of the visitors.” For other highly satisfied exhibitors such as Ms Bridget Ngang Shue Hui, Product & Marketing Manager at Kraiburg TPE Technology (M) Sdn Bhd, the exhibition proved to be “a good place to raise the company’s brand awareness and promote the use of TPE technology in Indonesia. We are happy to introduce our products to many interested visitors from around the region at our booth”.

International market players made up more than half of the exhibitors and took up 70% of the show floor. Germany, Taiwan, Singapore and Austria were strong crowd pullers alongside country groups from China, Italy and Thailand all of whom were represented by a stellar line-up of repeat exhibitors. Mr Paolo Gasparotta from Moretto SPA who has supported the exhibitions consistently over the years, said that he has seen good quality visitors “and made very strong leads at the exhibition.” While first time exhibitor at INDOPLAS and at the Singapore pavilion, Mr Anston Tan, Principal at the German Training Centre for Injection Moulding Asia said: “We have been getting good enquiries from the many visitors that we had discussions with and we are confident that we will be able to reach out to more potential clients from the visibility we received at this exhibition.”

As the leading platform to showcase the best of global technologies, P.T. Asaba DEVELOP Division, launched their DEGAS ineo+1060/1070 printing machine which according to its Marketing Manager, Ms Ema Raharjo, received good response from new customers “who bought our products. We will surely participate again at the INDOPRINT 2016 edition.” Other companies that presented new or newly improved products at the exhibitions especially for the Indonesian markets included Atlas Machinery, Kim Pai, and CYBER.

Jointly organized by Messe Düsseldorf Asia and partner PT. Wahana Kemalaniaga Makmur (WAKENI), the exhibitions are poised to continue on its growth path as Indonesia’s leading exhibitions for the plastic, packaging and printing sectors. “The exhibitions are well on their way to being the ideal gateway for companies to strengthen their business ties in Indonesia and to gain insight into the emerging growth sectors here as well as surrounding competitor markets,” said Mr Ringling. Further

echoing this sentiment and looking forward to the next edition, Mrs Rini Keim, Director of WAKENI, said: "with the outstanding performance and outcome of this year's edition we are confident of bringing an even bigger and better show in 2016."

INDOPLAS, INDOPACK (incorporating INDOPROCESS) and INDOPRINT will return in 2016 at the Jakarta International Expo Kemayoran from 7 to 10 September.

For more information on the three trade fairs, please visit: [www.indoprintpackplas.com](http://www.indoprintpackplas.com)

### **About the Organizers**

MDA is a subsidiary of Messe Düsseldorf in Germany, one of the world's leading trade fair organizers, responsible for organizing more than 20 global No. 1 exhibitions in industries including plastics, printing and packaging, and medical and health care - specifically K, drupa, interpack, MEDICA, COMPAMED and A+A held in Düsseldorf, Germany. Since 1995, MDA's portfolio of trade fairs in Southeast Asia includes: for the plastics and rubber sectors in Thailand (T-PLAS), Vietnam (PLASTICS & RUBBER VIETNAM) and Indonesia (INDOPLAS), the printing and packaging sectors in Thailand (PACK PRINT INTERNATIONAL) and Indonesia (INDOPACK and INDOPRINT), the wire, cable, tube and pipe sectors in Thailand (wire Southeast ASIA and Tube Southeast ASIA), the medical and health care industries in Thailand and Singapore (MEDICAL FAIR THAILAND, MEDICAL FAIR ASIA, MEDICAL MANUFACTURING ASIA) the Workplace Safety & Health sectors in Singapore(OS+H Asia) and the metal and steel trade industries in Indonesia (indometal). PT Wahana Kemalania Makmur (WAKENI) represents Messe Düsseldorf GmbH for the marketing and promotion of its trade fairs to the Indonesian market including K, interpack and drupa.

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